

EuroShop 2017: InVue to Showcase Solutions that Help Increase Profits and Improve the Customer Experience

CHARLOTTE, NC—InVue, an innovative provider of sales enablement solutions for retailers, consumer electronic brands and commercial businesses, unveiled plans for EuroShop 2017, taking place March 5th through the 9th at the Exhibition Centre in Düsseldorf, Germany. InVue will be on hand at booth #7OD19 to showcase how retailers can dramatically increase sales through product security and cross-merchandising opportunities. In addition, as retailers continue to leverage tablets in-store to improve customer service and serve as a mobile point-of-sale (POS) system, InVue will demonstrate how their complete tablet solutions can serve as powerful customer service applications.

WHAT: EuroShop 2017

WHERE: Exhibition Centre in Düsseldorf, Germany, InVue Booth #7OD19

WHEN: March 5 – 9, 2017

WHY: Perfecting the customer experience in today's dynamic retail environment has never been more important. Merchandising products effectively, keeping them secure, all while empowering store associates to deliver better service and increase sales opportunities is a difficult balance to achieve. Retailers need sales enablement solutions that can capitalize on the customer-centric nature of retail operations and allow the merchandise and store associates to shine. By doing so retailers can deliver the better customer experience the market requires and fuel an increase in sales and profits.

FEATURED PRODUCTS AT EUROSHOP 2017:

- **IR Ecosystem**: All of InVue's featured products are part of the IR Ecosystem, a storewide single key security system for high theft merchandise. The IR Ecosystem allows you to safely open and access your high theft merchandise on display and ensures that store associates always have the right key at the right time.
- **Access Manager**: An electronic lock security solution that provides auditing and zoning capabilities with an easy-to-use platform designed specifically for retail. Access Manager accurately provides data that logs every security interaction for every associate with key access. Helping you understand associate activity, through data collection and reporting, Access Manager works with a range of InVue products and allows for increased store performance and customer service.
- **Cross Merchandising Solutions**: The S1060 is the only security stand that combines security with cross-merchandising opportunities. The stand provides power not only to the device, but any accessory which allows retailers to dramatically increase their sales by pairing items together.
- **Commercial Tablet Solutions**: Tablets increase engagement and improve customer's shopping experience through multiple touch points. They present a wide range of

opportunities to enhance the in-store experience, whether as a tool for associates to share information, conclude a sale or enhance a merchandise display. InVue provides the best products to display and protect tablets and enable quick mobility.

About InVue Headquartered in Charlotte, North Carolina, InVue provides innovative sales enablement security solutions for global retailers, consumer electronic brands and commercial businesses. Our products balance the need for an exceptional customer experience and user interaction with tough security capabilities and high display aesthetics. Our focus is providing value to our customers by developing transformative solutions that decrease theft, provide business insights and increase profits.

InVue is a market leader with cutting edge facilities dedicated to developing innovative solutions that defy the status quo. Our commitment to inspired design and superior quality has earned us the trust of the world's top retailers, brands and businesses. To learn more about how we deliver a superior user experience, better associate performance, and an increase in sales visit www.invue.com or follow us on [LinkedIn](#). With InVue, you can expect more from your security.

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